

**Hi. Who are you guys, I forgot...**

Hello. We are Kiss my Score ([www.kissmyscore.com](http://www.kissmyscore.com))

We'd love to help you tell your story comfortably so please sit back and enjoy the available resources below.

We are also good talkers so if you'd prefer a one-on-one call, interview, Skype call, meeting over coffee, etc please contact our Operations and Marketing Manager, Joao Duarte via email at [joao@kissmyscore.com](mailto:joao@kissmyscore.com) or by phone at +351964047767

**Describe Kiss my Score in one sentence...**

Imagine WhatsApp and your favorite betting app was just one app.

**Cool... Tell me more!**

Kiss my Score is an app that provides fun, bets and games for all the users. We simulate P2P betting on the most popular Sport of all (that would be Football or Soccer if you read us in the US), ditch the boring aspects of online fixing games and add the quick and easy social networking around it.

One of our users once summarized the product the best way we've heard it so far.

*"Kiss my Score is like a virtual living room ostensibly furnished and equipped just for the sake of me hanging out with my friends watching, discussing and playing around football. It's like every football fan's dream made true."*

**I'm game. What's the objective?**

No matter how cool the sport is, being just a side-spectator turns out to be boring due to its passiveness. Online betting as it is, with complex odds and dubious fairness, turns out to be an even more frustrating activity.

We make sure Football fans have a chance to bet on match results and invite all of their friends to take part of the social event.

We provide them the means to bet happily ever after. By creating their own leagues. By betting on new results and outcomes. By making sure you will watch another Football match being part of a dynamic, friendly and competitive community.

While on traditional betting “the house always wins” on Kiss my Score, you and your friends are the real winners.

Joao Duarte, Kiss my Score founder, “Football should be a social enabler. Our end goal is to bridge friends leveraging the intersection of football and technology. Therefore we built a pretty intuitive and simple app where we have both men and women, young and old people playing together.”

***OK. How does KMS work?***

Users login via facebook. Once they are in, they can find relevant games happening soon where they can place their end match score guesses. They can also create their own private leagues and manage their betting preferences as they go.

We do not pick winners nor losers of such bets, the community itself will determine who’s got the more matches right....

***Seems legit. Who came up with this?***

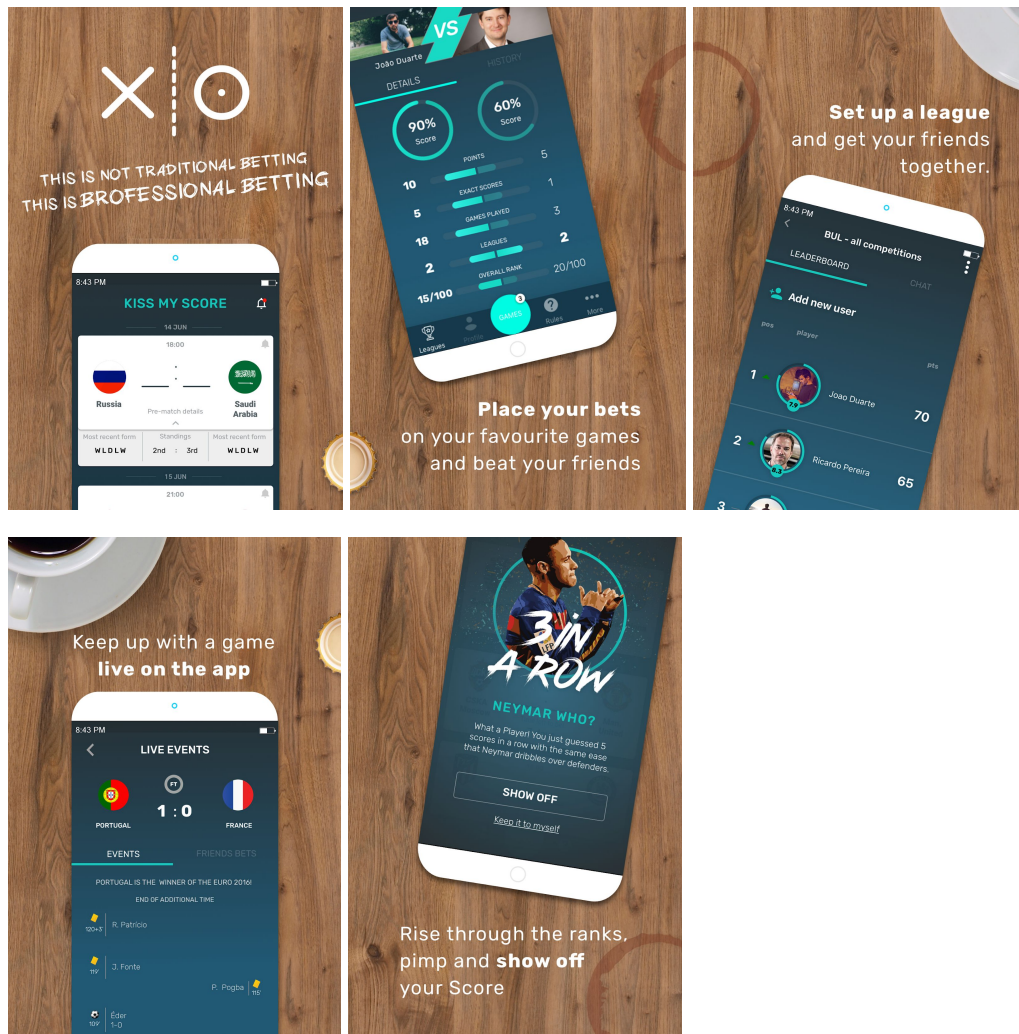
KMS was born from a young portuguese kid in love with football, it started as an excel file and evolved as an Whatsapp group.

In the meantime, this same kid joined a Startup Studio (Build Up Labs) specialized in building products focused on social digital interactions and Kiss my Score was finally born:

The KMS team is a combination of creatives, technologists and risk-takers with a knack for addressing social challenges with tech solutions.

In the end, Football is about having fun so let’s make sure people get it.

*I buy your story. What about images that can help tell it to others?*



### Beta version accolades:

- +5.000 downloads on first month
- +100.000 bets
- +5k messages sent
- +1.000 friends' groups created

On behalf of our team, KMS and all its users we thank you for reading and hope you have fun writing about us!

### Media Calls

Email, text or call +351964047767 for inquiries, recommendations or any kind of suggestion you might have (hello@kissmyscore.com).